



BRANDING GUIDELINES

REEL PRESENTATIONS

1 / Logo

- / Max height 80px. Max width 800px.
- / Placement (left, center, right)

2 / Background Image

- / Solid color (hex value)
- / Full cover image (1200x800 px recommended & web optimized)
- / Tile-able image

3 / Video Scrub Bar

- / Solid color (hex value)

4 / Spot Title

- / Solid color (hex value)

5 / Reel Options

- / Solid color (hex value)

6 / Reel Options Mouseover

- / Solid color (hex value)



PROJECT PRESENTATIONS

1 / Logo

- / Max height 80px. Max width 800px.
- / Placement (left, center, right)

2 / Background Image

- / Solid color (hex value)
- / Full cover image (1200x800 px recommended & web optimized)
- / Tile-able image

3 / List View Highlight Color

- / Solid color (hex value)

4 / Media Title

- / Solid color (hex value)*

5 / Media Type Accent Color

- / Solid color (hex value)

6 / Comment Timestamp / Commenter Email Address

- / Solid color (hex value)*

7 / Video Scrub Bar

- / Solid color (hex value)*

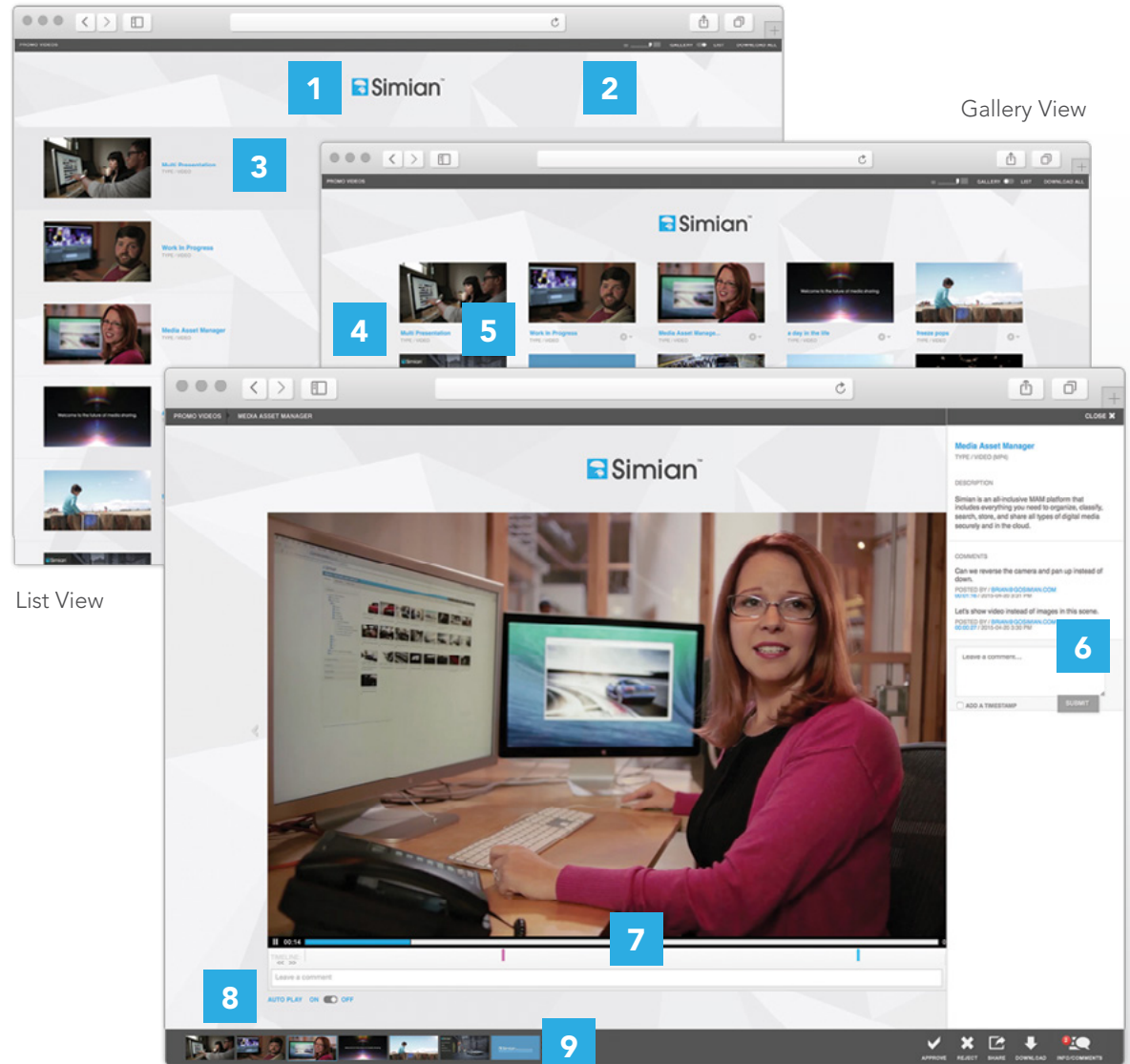
8 / Auto Play

- / Solid color (hex value)*

9 / Thumbnail Highlight

- / Solid color (hex value)*

* Value controlled by the same hex value



MOBILE PRESENTATIONS

1 / Logo

- / Max height 50px. Max width 220px.
- / Placement (left)

2 / Background Color

- / Solid color (hex value)

3 / Media Title

- / Solid color (hex value)*

4 / Media Credits

- / Font color (hex value)**

5 / Divider Line

- / 1px line solid color (hex value)**

6 / Media Title (detail page)

- / Solid color (hex value)*

7 / Media Type Description

- / Font color (hex value)**

* Value controlled by the same hex value

** Value controlled by the same hex value



EMAIL TEMPLATES

1 / Logo

- / Max height 100px. Max width 348px.
- / Placement (left)

2 / Email Background

- / Solid color (hex value)

3 / Body Background

- / Solid color (hex value)

4 / Presentation Title

- / Font color (hex value)

5 / Header/Footer Divider Lines

- / 1px line solid color (hex value)

6 / View Presentation Button

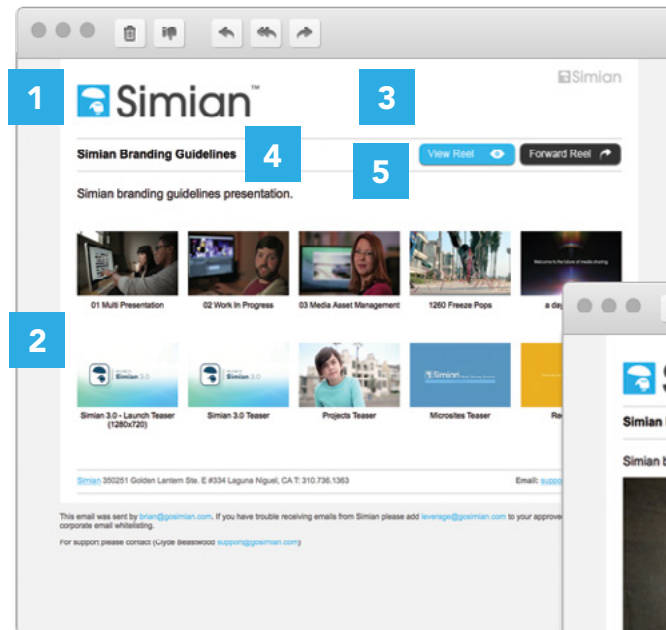
- / Graphic, solid color (hex value)

7 / Presentation Message

- / Font color (hex value)
- / Font size

8 / Highlight Link Color

- / Font color (hex value)



Thumbnails



Hero Image

LOGIN SCREEN

1 / Logo

- / Max height 160px. Max width 450px.
- / Placement (center)

2 / Login Background

- / Solid color (hex value)
- / Background cover image
- / Tile-able image

3 / Background Image

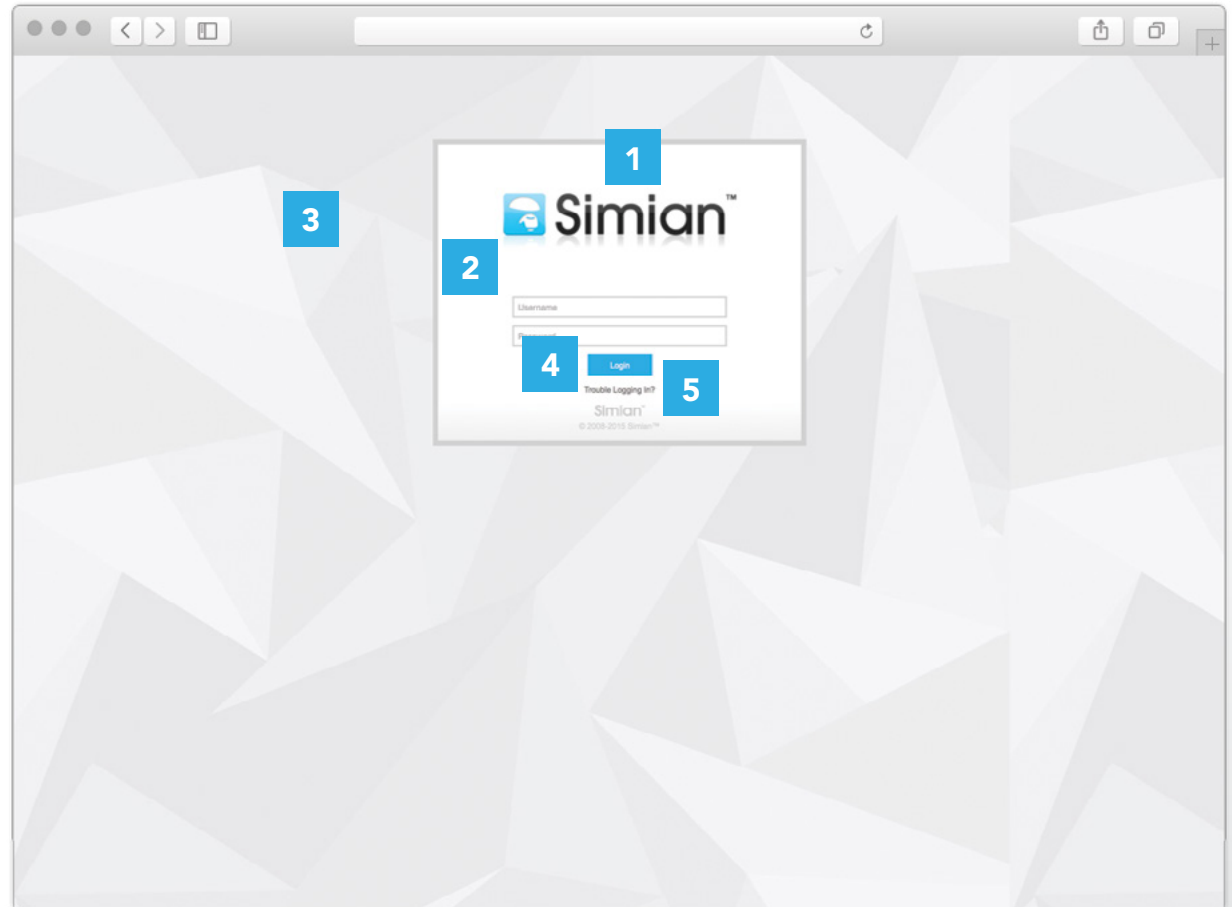
- / Solid color (hex value)
- / Full cover image (1200x800 px recommended & web optimized)
- / Tile-able image

4 / Login Button

- / Solid color (hex value)

5 / Trouble Logging In Link

- / Solid color (hex value)



SIMIAN INTERFACE

1 / Logo

- / Max height 30px. Max width 600px.
- / Placement (left)

